


CONTACT

 damani.digital
 damanidouglas2@gmail.com
 9174033121

EDUCATION

BACHELORS OF FINE ARTS
COMMUNICATION DESIGN
NYC COLLEGE OF TECHNOLOGY
GPA: 3.7 - 5x Dean's List

SKILLS

- Superb Communication
- Strong Leadership
- Interpersonal Skills
- Natural Facilitator
- Team-Building
- Problem-Solving
- Public Speaking
- Adaptability
- Fast-Learner
- Foresight
- Writing

SOFTWARE

- Adobe Premiere Pro
- Adobe After Effects
- Adobe Lightroom
- Adobe Photoshop
- Microsoft Suite
- Google Suite
- Canva

AWARDS & ACCOLADES

- ★ 2025 New York Fashion Week Photographer
- ★ 2025 Scope Of Work Member
- ★ 2024 Senior Project Finalist
- ★ NYC College of Technology Honor's Scholar's Panel 2021 Competition Winner
- ★ "Point of View" Award Emoti-Con NYC Youth Digital Media & Technology Challenge 2020

DAMANI DOUGLAS

MARKETING MEDIA PRODUCER

WORK EXPERIENCE

- **NYC Men Teach - Kingsborough Community College**
Producer - Social Media Manager (@nycmenteach_kcc)
 - Produce social media content outlining NYC Men Teach's mission, advertising & recapping events, & educating students on the importance of BIPOC male educators in urban communities
 - Conduct brand research, identify trends, & leverage insights to create photo and video content that reflect NYC Men Teach's objectives
 - Create and employ creative strategy frameworks around KCC NYC Men Teach brand insights & seasonal goals
 - Build on-campus brand awareness for NYC Men Teach throughout KCC's education programs & student body through word of mouth, social media, and guerilla marketing tactics.
 - Ideate, pitch, organize, and host on-campus events & workshops to establish presence & build reputation
 - Co-facilitate workshops, Zoom meetings, panel discussions, and other related NYC Men Teach events
 - Capture, edit, organize, store & distribute event photography & videography
 - Design promotional & educational assets for our students, staff, & cohort
 - Build & manage relationships with related CUNY & NYCDOE departments
 - Semesterly analysis of KPIs and evolution with initiative needs
- **100 Roses from Concrete — BIPOC Advertising Internship**
Strategist - Client: HBCUs Outside
 - Conduct quantitative & qualitative brand & industry research
 - Identify the behaviors, interests, wants and needs of our client's target audience(s)
 - Analyze research findings to identify key insights
 - Build & pitch several strategies to our client and creative team for buy-off
 - Oversee, supervise, and guide creative team during the production of a 30-second commercial & social media campaign
 - Ensure creative executions reflect brand goals and strategy framework
 - Collaborate with Art Directors, Copywriters, and Producers throughout the duration of the project to keep our team on strategy
- **Freelance Photographer & Videographer**
Notable Clients: Cinema Sala, H.I.V.E. NYC, Educational Video Center
 - Portrait, Editorial, & Event Photography & Event Videography
 - Creates promotional video and graphical content for artists, organizations, and brands
 - Executes individual, non-profit, and commercial creative visions from pre-production to post-production.
 - Captures Events, Concerts, Fundraisers, Mixers, Parties, Social Media Content, etc.